

The CILC Professional Development Marketplace helps leverage technology to meet the growing need for educator training. Use the convenience and affordability of videoconferencing and other collaborative technologies to deliver your professional development services to broader audiences.



About CILC

Established in 1994, the nonprofit Center for Interactive Learning and Collaboration (CILC) supports and advances learning through videoconferencing and other collaborative technologies. CILC offers access to quality professional development and student educational content, as well as consulting services. This helps schools leverage technology to improve educational outcomes, while saving time and money.

To learn more

To learn how to become a CILC professional development provider, visit cilc.org or contact Tonia Carriger at 317-231-6587 or tcarriger@cilc.org.

Take advantage of special discounts on select content provider programs and receive advance notice of CILC Spotlight Sessions and special events.

CILC Premium Service



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**Professional
Development
Marketplace:**
Expand your reach

www.cilc.org

Expand delivery channels to reach a larger audience

Videoconferencing and collaborative technologies allow you to present training sessions and interact with your audience from the convenience of your office or home. Through videoconferencing, you appear live on a video monitor in your customer's setting, and at the same time you see your audience on a monitor at your location. Real-time interaction allows active, "face-to-face" dialogue with your participants.

Another option, webinars provide live, interactive presentations where you and each participant sit at your computers and are connected via the Internet. Webinars offer the audience both visual and auditory access to the presenter and the information shared, and they can also be archived for later viewing.

Through videoconferencing and other collaborative technologies you can:

- Open up new markets across the nation and around the globe.
- Save travel time and costs and conduct more trainings in less time.
- Offer ongoing support and professional coaching in an easy, effective, and highly affordable manner.



Broaden your promotional reach

The CILC Professional Development (PD) Marketplace at cilc.org is an aggregator, bringing together programs from a growing number of quality providers. (The PD Marketplace is to professional development what expedia.com is to travel.)

Educators have the ease and convenience of searching for professional development offerings from many providers in one central location. Most programs listed in the PD Marketplace are offered via videoconferencing and other collaborative technologies.*

- Low-cost postings provide an affordable alternative to other promotional tools.
- Each month cilc.org has nearly 60,000 visits from individuals around the world.
- cilc.org offers an efficient way to market and expose your programs to more than 12,000 CILC members and over 2,300 sites.

*Traditional seminars and in-person professional development are also options.

Transition easily to new delivery channels

Don't let inexperience with videoconferencing and collaborative technologies hold you back. CILC is expert at helping professional development providers quickly learn the in's and out's of new delivery channels.

CILC provides technical assistance to help you make minor adaptations to your material, coach you on how to deliver your messages effectively via interactive technology, and teach you how to schedule and manage connections easily.

- CILC professionals offer consulting to enable providers to use collaborative technologies effectively.
- Technical assistance is "content neutral" and can be applied to an array of topics.
- CILC is a support system and distance learning partner for professional development providers.

Professional Development Services

1. Distance learning program development
2. Effective program design and delivery
3. Logistical support: registration, scheduling, registrant communication, and billing
4. Technology consultation

Expand your reach through the CILC Professional Development Marketplace.