

Videoconferencing provides continuing education to women in rural counties

For many adults – especially those in rural areas – taking courses can be difficult. But videoconferencing opens up a whole realm of possibilities. Through videoconferencing, women in three counties participated in a five-week women’s financial planning class through a course offered by Purdue University Cooperative Extension Service.

Participants learned about organizing their finances, managing credit, and investing.

“Because of videoconferencing, we were able to reach people who otherwise would not have attended due to distance,” explained Virginia Servies, a local extension educator and the instructor of the class. “They would not have done this had it not been so easy.”

The diverse groups of women, age 45 to 65, gained skills from sessions taught by a number of guest speakers



who are professionals in the field. As a result, the women soon implemented their own personal finance strategies. Because of this successful collaboration between Purdue University, a local extension educator, and working women, this extension office plans to use videoconferencing for additional classes and single sessions.



“So interactive... live, right there.”
 “Very informative classes. I hope you have more.”

– Participants

Impact on Learning

- n Nontraditional students (women, age 45 to 65) benefit from meaningful, interactive learning opportunities.
- n Women gain immediate access to high-quality educational experiences they otherwise could not attend due to distance.
- n Women gain critical financial management skills.

Event Stats

Number of participating sites	3
Number of participants	67
Number of panelists/experts	5